



# SHOWTACULAR EXHIBITOR BENEFITS

PRE-REGISTRATION IS REQUIRED

## SOMETHING SPECIAL RING SALE

DO YOU HAVE AN EXCEPTIONAL FEMALE AND/OR HERDSIRE YOU'D LIKE TO PROMOTE FOR SALE OR BREEDINGS? HERE'S YOUR OPPORTUNITY TO SHOW THEM OFF TO A LARGE AUDIENCE!

FRIDAY, NOVEMBER 15, PRIOR TO THE SHOWTACULAR "MEET AND GREET" MEETING, WE WILL OFFER A "SOMETHING SPECIAL" RING SALE. FOR PRE-REGISTERED EXHIBITORS OF THIS EVENT, WE'LL ANNOUNCE YOUR ANIMAL AND THEIR PROMOTIONAL WRITE-UP. ONCE ALL ENTRIES HAVE BEEN ANNOUNCED, WE'LL OPEN THE RING TO ALLOW INTERESTED FOLKS AN OPPORTUNITY FOR A HANDS-ON LOOK AT THE ANIMALS. ALSO, IF INTERESTED WE CAN ASSIGN A NUMBERED FLAG TO YOUR ENTRY THAT YOU CAN ATTACH TO THEIR STALL FOR BUYERS TO LOCATE YOU FOR FOLLOW-UP DURING THE SHOW WEEKEND. WE RECOMMEND YOU HAVE ARI, AWARDS, ETC. ON HAND TO SHARE WITH ALL THE PROSPECTS!

PLEASE SEND THE ONE PARAGRAPH PROMOTIONAL WRITE-UP NO LATER THAN NOVEMBER 4, 2024 TO  
EAABOARD@EMPIREALPACAASSOCIATION.ORG

## FARM ADVERTISING

DO YOU OFFER PRODUCTS AND/OR SERVICES YOU'D LIKE TO SHARE WITH THE COMMUNITY? THIS IS YOUR SPOT TO SHOWCASE YOUR FARM. PEOPLE CAN REVIEW YOUR INFORMATION IN ONE LOCATION AND THEN FIND YOU FOR MORE INFORMATION AT THE SHOW OR CONTACT YOU AFTER.

PRE-REGISTERED FOLKS WILL RECEIVE A 4' TABLE SPACE FOR YOU TO SET-UP AND ADVERTISE YOUR ANIMALS, PRODUCTS AND SERVICES. A GREAT WAY TO GET EXPOSURE TO ALL YOUR BUSINESS HAS TO OFFER.

WE HOPE YOU'LL TAKE ADVANTAGE OF THESE FANTASTIC FREE BENEFITS WE'RE OFFER AT THIS YEARS' SHOW. PLEASE REMEMBER PRE-REGISTRATION IS REQUIRED FOR EITHER EVENTS BY NOVEMBER 4, 2024. EMAIL EAABOARD@EMPIREALPACAASSOCIATION.ORG AND LET US KNOW THAT YOU'LL BE PARTICIPATING!

